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**SECURIAN DENTAL EXHIBITS GROWTH, MOMENTUM
AT 2005 NAHU CONFERENCE AND EXHIBITION**

Plan options now include PPO products and cover all group sizes to meet marketplace demand

EAGAN, MINN. (June 24, 2005) – Securian Dental plans, an exhibitor at the 2005 National Association of Health Underwriters (NAHU) annual convention in Miami from June 26-28, has expanded its product offerings and broadened its target market over the past year in response to strong demand from a rapidly growing nationwide customer base. The company has added a new line of PPO products, supported through the DenteMax network, and now covers groups of 2–50,000 plus lives.

“We are pleased with Securian Dental’s growth and momentum since last year’s NAHU convention,” said Gary White, chief sales officer of the venture. “We now offer plans in most states across the country and, because of customer demand, have significantly expanded our portfolio. The growth that we are seeing with this new brand can be attributed to our top quality service levels, ease of administration we offer, and our 35-year track record of success in the dental benefits industry.”

In addition to a variety of indemnity plans, Securian Dental now offers a range of PPO plans and customized plan designs for large, fully insured and self-insured groups. Securian Dental’s PPO plans are supported through the DenteMax network – one of America’s leading dental networks

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with more than 55,000 participating dentists nationwide. All indemnity and PPO plans are offered on a voluntary or employer-paid basis. Additionally, the plans provide access to emergency dental coverage worldwide.

“We pride ourselves on having the best customer service in the industry, allowing us to be responsive to customer and marketplace needs,” White added. “Brokers have the flexibility to get a quote in two minutes from our online quoting system and enroll online, or they can do everything by phone or fax. Our competitive advantage is due to our ability to respond to a group’s needs so effectively and efficiently.”

For more information on Securian Dental plans, please call (toll-free) 1-866-222-6507 or visit our Web site, www.securiandental.com.

About Securian Dental plans

Securian Dental plans are underwritten by Securian Life Insurance Company and administered by DeCare Dental Health International (DDHI), an affiliate of DeCare Dental, LLC. Securian Life is authorized to conduct business in 44 states and in the District of Columbia, and is recognized by A.M. Best with an A (Excellent – third highest of 16 categories) rating. Securian Life is an affiliate of Securian Financial Group.

With a 35-year track record of proven success, DeCare Dental, LLC is a leading dental benefits management company that oversees almost \$1 billion in managed revenues, serving 3.9 million individuals in more than 14,900 employer groups including Fortune 500 corporations, small businesses, non-profits and government entities in the United States and overseas. Through its affiliates and partners, it is active in all major markets across the United States and has also expanded its operations into Europe. As a company focused on global leadership in oral health care management, DeCare Dental sets the standard for innovation, quality, service and results.

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<p>Securian Dental representatives will be available for interviews during the NAHU conference. They will be located at booth 405 Sunday-Tuesday, June 26-28. Please contact Lisa Carlson at (651) 994-5210 or lcarlson@decare.com.</p>
