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**SECURIAN DENTAL INDEMNITY PLANS TARGET SMALL TO MID-SIZE
EMPLOYER GROUPS ACROSS THE U.S.**

A minimum of two employees is required to enroll in a plan

EAGAN, MINN. Securian Dental plans, which are underwritten by Securian Life Insurance Company, a Minnesota Mutual company, and administered by DeCare Dental Health International, LLC, announced today the national launch of a new line of indemnity dental benefit products. The dental benefit products, sold under the “Securian Dental” brand name, target small to mid-size employer groups and can be purchased on an employer-sponsored or voluntary basis.

“We have a very competitive range of dental products and are eager to hit the national market,” said Gary White, chief sales officer of the new venture. “Securian Dental products are a cost-effective solution for small to mid-size companies who want to provide employees with quality dental care at a reasonable price. It also will be one of the few product lines on the market that automatically includes international emergency coverage.”

Securian Dental plan purchasers can select from four employer-sponsored and three voluntary indemnity plan options. A minimum of two employees is required to participate in a plan. Each plan design has varying calendar-year maximums and covered services to meet employees’ specific needs. All plans cover 100 percent of diagnostic and preventative services and solid coverage for basic and major restorative care. Additionally, there are no waiting periods for most services.

(more)

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White will be leading Securian Dental's entry into the national market. He has more than 25 years experience in the insurance industry in sales and marketing. Most recently he was senior vice president of marketing at World Insurance Company where he was responsible for national distribution and sales growth.

Dennis Vann, a 20-year insurance industry veteran, will be assisting him. Vann graduated from the University of Illinois and has more than 20 years experience in the insurance industry in sales and marketing. Most recently he was the director of marketing at World Insurance Company.

For more information on Securian Dental plan products, please call (toll-free) 1-866-222-6507 or visit our Web site, www.securiandental.com.

Securian Dental plans are underwritten by Securian Life and administered by DeCare Dental Health International, LLC (DDHI). Securian Life is authorized to conduct business in 44 states and in the District of Columbia, and is recognized by A.M. Best with an A (Excellent – third highest of 16 categories) rating. Securian Life is part of the Minnesota Mutual Companies. DDHI is an affiliate of DeCare International, a global leader in oral health care management, serving 3.8 million individuals in 13,000 companies nationwide.

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